



## List of Generations Chart

Century	Generation	Sub-Generations	Time Table	Notable Occurrences
20 <sup>th</sup> century	Greatest Generation	G.I. Generation	1901 - 1924	<i>Experienced WWII in adulthood</i>
		Silent Generation	1925 - 1945	<i>Experienced WWII in childhood, Civil Rights Movement</i>
	Baby Boomers	Boom Generation / Hippie	1946 - 1964	<i>Space Exploration, First Modern "counterculture"</i>
	Generation X	Baby Busters	1965 - 1980	<i>Experienced Vietnam War/Cold War</i>
		MTV Generation / Boomerang Generation	1975 - 1985	<i>Rise of Mass Media/end of the Cold War</i>
Generation Y	Echo Boom (Generation McGuire)	1978 - 1990	<i>Rise of the Information Age/Internet/War on Terror/Iraq War/Rising Gas and Food Prices</i>	
21 <sup>st</sup> century	Generation Z	New Silent Generation	1995 - 2007	<i>Rise of the Information Age/Internet/dot com bubble Digital Globalization</i>



Donald Mateo Bud Clark Bill Barber Dominic Spitalo

The Silent Generation:  
From Saipan to Tokyo



Gil McClellan Howard Terry Anthony Daddato

### Greatest Generation

The **Greatest Generation** is a term for those Americans who fought in World War II, as well as those who kept the home front intact during it. Some of those who survived the war then went on to build and rebuild United States industries in the years following the war.

### Silent Generation

The **Silent Generation** was the generation born between the two World Wars, who were too young to join the service when World War II started. Many had fathers who served in World War I. It was coined in the

November 5, 1951 cover story of *Time* to refer to the generation within the United States coming of age at the time. The article, (which defined the generation at the time as born from 1923 to 1933), found its characteristics as grave and fatalistic, conventional, possessing confused morals, expecting disappointment but desiring faith, and for women, desiring both a career and a family.

### Baby Boomers

The **Baby Boomers** were the generation born just after World War II, a time that included a 14-year increase in birthrate worldwide. Following World War II, several



English-speaking countries -- the United States, Canada, Australia, and New Zealand -- experienced an unusual spike in birth rates, a phenomenon commonly referred to as the baby boom. Baby Boomers in their teen and college years were characteristically part of the 1960s counterculture, but later became more conservative, eventually gave birth to Generations X and Y. Most academic and demographic literature uses 1946 and 1964 as the cutoff years of the Baby Boom generation



of consciousness.

The **Hippie** subculture was originally a youth movement that began in the United States during the early 1960s and spread around the world. These people created their own communities, listened to psychedelic rock, embraced the sexual revolution, and used drugs such as cannabis and LSD to explore alternative states

## Generation X

**Generation X** is the generation born between approximately 1964 to 1980, and connected to the pop culture of the 1980s and 1990s they grew up in. The term has been used in demography, the social sciences, and marketing, though it is most often used in popular culture. Other names used interchangeably with Generation X are 13th Generation and Baby Busters. Most of this generation are children of The Baby Boomers and The Silent Generation. Those born before 1973 spent most of their teen years in the 1980s.

"**Baby Busters**" is a term which is used interchangeably with "Generation X" and "13th Generation" to describe those people born between approximately 1965 and 1979. Others define it as the "post-peak Boomers", the long steady decline of Baby Boomer birth rates starting in 1958 and ending in 1968.

Awareness of this generation began in the early 1990s, with cultural touchstones like the Lollapalooza Festival and grunge band Nirvana's song *Smells Like Teen Spirit*, and Time Magazine's 1990 cover story titled "Twentysomething", signaling the advent of a new generation coming of age.



The **MTV Generation** is a term sometimes used to refer to people born from the mid 1970s to the mid 1980s. As a group, they constituted the youth culture of at the turn of the Millennium, ranging from age 15 to 25 in 2000.

Culturally the term **MTV Generation** has been widely used to define the generation of young adults in the Western World who are influenced by fashion trends, music, and slang terms shown in music videos on the newly created cable channel MTV. MTV Generation has often been associated as a neologism for

Generation X. The teens of the MTV Generation who grew up in the 1990s have also been referred to as the **Doom Generation**, picked up from Gregg Araki's *The Doom Generation* (1995) and due to the popularity of the 1993 computer game *Doom*.

**Boomerang Generation** is one of several terms applied to the current generation of young adults in Western culture, born approximately between 1975 and 1986. They are so named for the frequency with which they choose to cohabitate with their parents after a brief period of living alone - thus boomeranging back to their place of origin. This cohabitation can take many forms, ranging from situations that mirror the high dependency of pre-adulthood to highly independent, separate -household arrangements. The term can also be used to indicate only those members of this age-set that actually do return home, not the whole generation.



"He takes after his deadbeat dad."

## Generation Y

**Generation Y**, sometimes referred to as "**Millennials**", "**Echo Boomers**", or jokingly as "**Generation Why?**", refers to the cohort of individuals born, roughly, between 1982 and 1994.

These are usually the children of Baby Boomers and people in early Gen X. Generation Y grew up with many world-changing events including the rise of mass communication and the Internet. The Y Generation is known as a Culture War "battleground" with growing disagreements between conservative and progressive perspectives. 1976-2001 is the widest possible definition commonly cited, but generally speaking this generation starts with the 1980s and ends in the middle of the 1990s.



**Generation Z** is the generation of people living in Western or First World cultures that follows Generation Y. Experts differ on when the earliest members of Generation Z were born, ranging from 1990 to 2001, though a majority opinion claims about 1996. Several other names have been used to refer to this population group, including "Generation V" (for *virtual*), "Generation C" (for *community* or *content*), "Generation Cox", "The New Silent Generation", the "Internet Generation", the "Homeland Generation", or even the "Google Generation".

Information and pictures taken from the following sites:

[http://en.wikipedia.org/wiki/List\\_of\\_generations](http://en.wikipedia.org/wiki/List_of_generations)

[http://www.businessweek.com/magazine/content/05\\_50/b3963001.htm](http://www.businessweek.com/magazine/content/05_50/b3963001.htm)

[http://en.wikipedia.org/wiki/Baby\\_Boomers](http://en.wikipedia.org/wiki/Baby_Boomers)

[http://www.dav.org/news/images/The\\_Silent\\_Generation.jpg](http://www.dav.org/news/images/The_Silent_Generation.jpg)

[http://www.businessweek.com/the\\_thread/hotproperty/archives/aging%20baby%20boomers.jpg](http://www.businessweek.com/the_thread/hotproperty/archives/aging%20baby%20boomers.jpg)

<http://www.ucar.edu/communications/staffnotes/9812/hippies.gif>

<http://g-ec2.images-amazon.com/images/G/01/ciu/65/8e/3344820dd7a0fafa8a7af010.L.jpg>

<http://www.intomobile.com/wp-content/uploads/2008/04/mtv-logo.jpg>